

Application no. 10/033,499  
Amdt. dated September 10, 2003  
Reply to Office Action of June 13, 2003

### Amendment to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

### Listing of Claims:

**Claim 1 (amended):** A golf scorecard and golf playing booklet for assisting players in playing a round of golf at a golf course and keeping score, said booklet comprising:

a rectangular sheet of foldable material having an upper side and a reverse side, said sheet having a plurality of substantially parallel primary folds thereby forming a series of panels that inwardly rotate towards the upper side from an unfolded configuration to a folded configuration in which the series of panels are foldably arranged one atop another;

one or more secondary folds in the sheet substantially perpendicular to the plurality of substantially parallel primary folds;

one or more panels further comprising a plurality of sub-panels formed by the one or more secondary folds providing at least two sub-panels foldably perpendicular to the primary folds, wherein:

one of the sub-panels forms a front cover of the booklet;

one of the sub-panels forms a rear cover of the booklet;

one or more of the sub-panels contains course information; and

a plurality of the sub-panels containing graphic depictions of the holes of a golf course wherein:

each of the plurality of panels with hole graphic depictions comprise a plurality of holes with a layout of sequential groupings;

a plurality of sub-panels comprise graphic depictions showing holes of a golf course in layout groupings; and

one or more of the sub-panels contain a golf score region with boxes for information related to course play comprising golfer names, hole numbers, distances from tees to green of each hole,

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handicap for each hole, score for each hole and score totals for each golfer.

**Claim 2 (original):** The booklet of claim 1, wherein promotional, instructive and scorekeeping information is displayed on at least one surface of each panel.

**Claim 3 (original):** The booklet of claim 2, wherein promotional, instructive and scorekeeping information is displayed on the upper side and reverse side of at least one panel.

**Claim 4 (original):** The booklet as set forth in claim 2, wherein each depiction of an individual hole comprises a graphic depiction of the general layout of a golf hole of the golf course, sand traps, and other hazards where applicable to the golf hole, and yardage figures particular to such golf hole.

**Claim 5 (original):** The booklet of claim 2 wherein the sheet of material is formed of paper of sufficient thickness and strength to be markable by pencil or pen.

**Claim 6 (original):** The booklets of claim 2 wherein said booklet is insertable within clothing pockets three or more inches in width and three or more inches in depth.

**Claim 7 (original):** The booklet of claim 2 with a sheet of paper inserted inside the folded form of the booklet said insert containing tailored promotional materials and information and instructions on use of the booklet.

**Claim 8 (original):** The booklet of claim 2 wherein said plurality of substantially parallel primary folds are substantially evenly spaced.

**Claim 9 (original):** A golf scorecard and golf playing booklet for assisting players in playing a golf course and keeping score, said booklet comprising:

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a rectangular sheet of foldable material having an upper side and a reverse side, said sheet having a primary fold thereby forming a pair of inwardly rotating panels that are foldably arranged one on top the other;  
one or more secondary folds in the sheet substantially perpendicular to the primary fold; and  
one or more panels further comprising a plurality of sub-panels, formed by the one or more secondary folds, providing a plurality of sub-panels foldably perpendicular to the primary folds, wherein:

one of the sub-panels forms a front cover of the booklet;  
one of the sub-panels panels forms a rear cover of the booklet;  
one or more of the sub-panels comprises, in part, course information or other information;  
a plurality of the sub-panels containing graphic depictions of holes of a golf course wherein:

a plurality of sub-panels comprise graphic depictions showing holes of a golf course in layout groupings; and  
one or more of the sub-panels contains a golf score region with boxes for information related to course play comprising golfer names, hole numbers, distances from tees to green of each hole, handicap for each hole, score for each hole and score totals for each golfer.

**Claim 10 (original):** The booklet of claim 9, wherein promotional, instructive and scorekeeping information is displayed on at least one surface of each panel.

**Claim 11 (original):** The booklet of claim 9, wherein promotional, instructive and scorekeeping information is displayed on the upper side and reverse side of one or more panels.

**Claim 12 (original):** The booklet as set forth in claim 9, wherein each depiction of an individual hole comprises a graphic depiction of the general layout of a golf hole of the

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golf course, sand traps, and other hazards where applicable to the golf hole, and yardage figures particular to such golf hole.

**Claim 13 (original):** The booklet of claim 9 wherein the sheet of material is formed of paper of sufficient thickness and strength to be markable by pencil or pen.

**Claim 14 (original):** The booklet of claim 9 wherein said booklet is insertable within clothing pockets three or more inches in width and three or more inches in depth.

**Claim 15 (original):** The booklet of claim 9 where a sheet of paper inserted inside the folded form of the booklet contains information and instructions pertaining to use of the booklet and space for golf course information or advertising or other promotional materials.

**Claim 16 (original):** The booklet of claim 9 wherein said plurality of substantially parallel primary folds are substantially evenly spaced.

**Claim 17 (new):** A booklet comprising:

- (a) a rectangular sheet of foldable material comprising:
  - (i) an upper side;
  - (ii) a reverse side;
  - (iii) a plurality of horizontal, substantially parallel primary folds forming a series of selectable panels, the plurality of selectable panels including at least one upper panel, a center panel, and at least one lower panel; wherein each of the at least one upper panels and at least one lower panels is adapted to rotate inwardly with respect to the upper side; and
  - (iv) at least one secondary fold in the sheet substantially perpendicular to the primary folds, wherein a plurality of additional panels are formed by the at least one secondary fold, the plurality of additional panels including a plurality of left panels and a plurality of right panels; and

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- (b) graphical and textual information on upper side and a reverse side of the rectangular sheet; and

wherein the bottom panel of the booklet in a folded configuration is in a first folded position covering the center panel, and the top panel is in a second folded position covering both the bottom panel and the center panel, and the left panels are in a third folded position covering the right panels.

**Claim 18 (new):** The booklet of claim 17, wherein the graphical and textual information is printed on selected panels of the upper side and reverse side of the sheet:

- (c) wherein substantially all the graphical and textual information on the upper side is arranged in a heads up orientation with information reading from left to right.
- (d) wherein substantially all the graphical and textual information on the upper panel and the lower panel of the reverse side is arranged in a heads down orientation with information reading from right to left such that the reverse side graphical and textual information appears as heads up with information flowing from left to right when the upper panel and lower panel are in the folded configuration; and

- (e) wherein substantially all the graphical and textual information on the center panel of the reverse side is arranged in a heads up and left to right flow.


wherein the information in the booklet is presented to a user in a sequential and meaningful format when unfolded.

**Claim 19 (new):** The booklet of claim 18, wherein the booklet further includes an insert of printable material detachably attached between a plurality of panels in proximity to the center panel of the booklet in the folded configuration, said insert containing custom promotional materials and instructions on use of the booklet.

**Claim 20 (new):** The booklet of claim 18, wherein the booklet is a golf score and golf playing booklet for assisting golfers in playing a golf course and keeping score, wherein one of the selectable panels forms a front cover of the booklet, one of the selected panels forms a rear cover of the booklet, at least one of the panels comprises course information,

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a plurality of panels comprise graphic depictions of golf course holes in a plurality of layout groupings, and a plurality of panels comprise a golf score card with boxes for information related to the play of a round of golf including golfer names, hole numbers, distances from tees to green of each hole depending on handicaps.



**Claim 21 (new):** The booklet as set forth in claim 20, wherein each of the graphical depictions of the golf course holes comprise a view of the layout of a hole including tee area, greens, fairways, trees, sand traps, water, other hazards, and yardage figures particular to the golf hole.

**Claim 22 (new):** The booklet of claim 18, wherein the sheet is formed of paper of sufficient thickness and strength to be markable by pencil or pen.

**Claim 23 (new):** The booklets of claim 18, wherein said booklet in the folded configuration is substantially equal to three inches in width and substantially equal to three inches in height, whereby the booklet may be inserted into clothing pockets.

